Info for Stanford Program:
Bridging Technology & Policy Through Design

VISION

Unleash
Every Woman's Potential
Anywhere at Anytime

MISSION

5 million women by 2030 in alignment with the SUSTAINABLE DEVELOPMENT GOALS

THE PROBLEM

Given our work and strategy, what is the importance of having our content translated in languages other than English? E.g. French, Hindi etc

- Identify "important" languages according to our growth strategy across regions
- Estimate their impact on our penetration capability in different regions
- Identify best practices for the process of translating our content

POLICIES

Which policies have the biggest impact towards this direction?

Example: research through our partner Gender Equality Offices on their policies regarding language interpretation

DATA

- More input by MExoxo Team
- MExoxo's KPIs analysis and their alignment with UN's SDGs
- Case Studies and Public Data Sets incl. Ethnologue (Language Database), World Economic Forum (Understanding the gender gap in the Global South), World Bank (Gender Statistics) & OECD (Gender, Institutions and Development)

List of All Sources

DESIRED OUTCOME

- Analysis to understand the given problem
- Results to support our Decision Making and Processes to be followed

MENTORS

Elpida
Founder & CEO of MExoxo
- MBA
- 15 yrs business experience
- Lived & worked in USA, Mexico & Greece
- Positive Footprint: supported 5,500+ women globally
- Awarded by Clinton Global, GIWA, & nominated by UNESCO for Girls & Women's Education Prize

Spyros Tsoukalas
Growth Associate MExoxo
- National Technical University of Athens
- 4 yrs experience on developing tech solutions for impact
- Positive Footprint: created 4 tech solutions for NGOs

ABOUT MEXOXO

MExoxo is a global non-profit organization that has empowered, educated and connected 5,500+ women in 16 countries around the world. Value of $ 1 million USD has been created for MExoxo's beneficiaries through its programs. MExoxo's indirect impact reached 21.4K women in 2020, since it has been recorded that for every woman we support she helps 4 more wiithin her family or community.