Info for Stanford Program:
Bridging Technology & Policy Through Design

VISION

Unleash
Every Woman's Potential
Anywhere at Anytime

MISSION

5 million women by 2030 in alignment with the SUSTAINABLE DEVELOPMENT GOALS

THE PROBLEM

How do Gender Equality activities contribute to the healing of Racial Inequity around the world (intersectionality)? And how this can be applied to our work and strategy. For example, how can the empowerment and education of colored women in the US affect their minority group (ethnic or racial), and its capability to reach its potential?

POLICIES

Which policies have the biggest impact towards this direction?

In collaboration with Gender Equality Offices, policies regarding Intersectionality on Gender Pay Gap, Family Planning, Safety & Health, and Education

DATA

- More Input by MExoxo team
- MExoxo's KPI Analysis and their alignment with UN's SDGs
- Case Studies and Public Data Sets incl. McKinsey & Company (Women In the Workplace), W. K. Kellogg Foundation (The Business Case for Racial Equity), World Bank (Gender Statistics) & OECD (Gender, Institutions and Development)

List of All Sources

DESIRED OUTCOME

- Analysis to understand the problem
- Results to assess the correlation of our work on Gender Equality and Racial Inequity

MENTORS

Elpida
Founder & CEO, MExoxo
- MBA
- 15 yrs business experience
- Lived & worked in USA, Mexico & Greece
- Positive Footprint: supported 5,500+ women globally
- Awarded by Clinton Global, GIWA, & nominated by UNESCO for Girls & Women's Education Prize

Spyros Tsoukalas
Growth Associate, MExoxo
- National Technical University of Athens
- 4 yrs experience on developing tech solutions for impact
- Positive Footprint: created 4 tech solutions for NGOs

ABOUT MEXOXO

MExoxo is a global non-profit organization that has empowered, educated and connected 5,500+ women in 16 countries around the world. Value of $ 1 million USD has been created for MExoxo's beneficiaries through its programs. MExoxo's indirect impact reached 21.4K women in 2020, since it has been recorded that for every woman we support she helps 4 more wiithin her family or community.