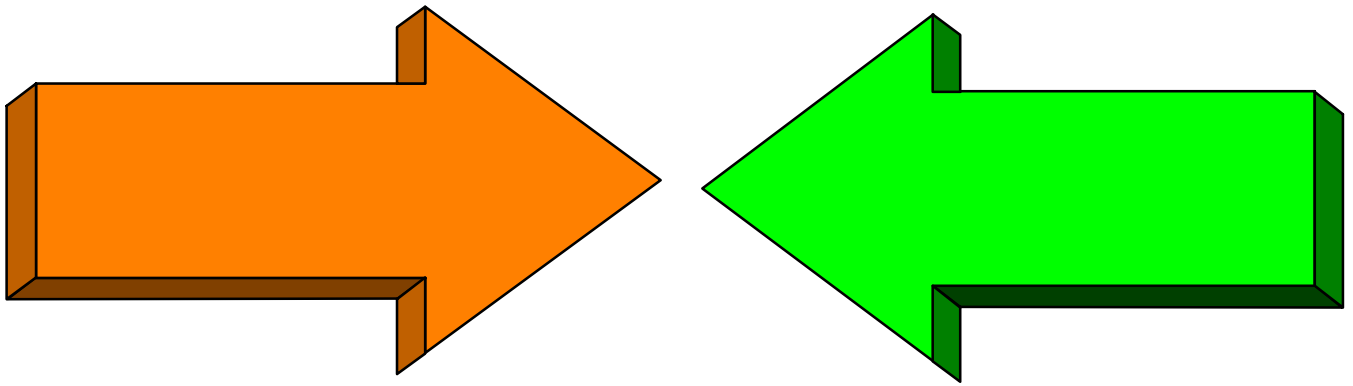
Information Leverage

Tactical

- Customers
- Inventory
- Suppliers

Strategic

- Planning
- Capabilities
- Opportunities