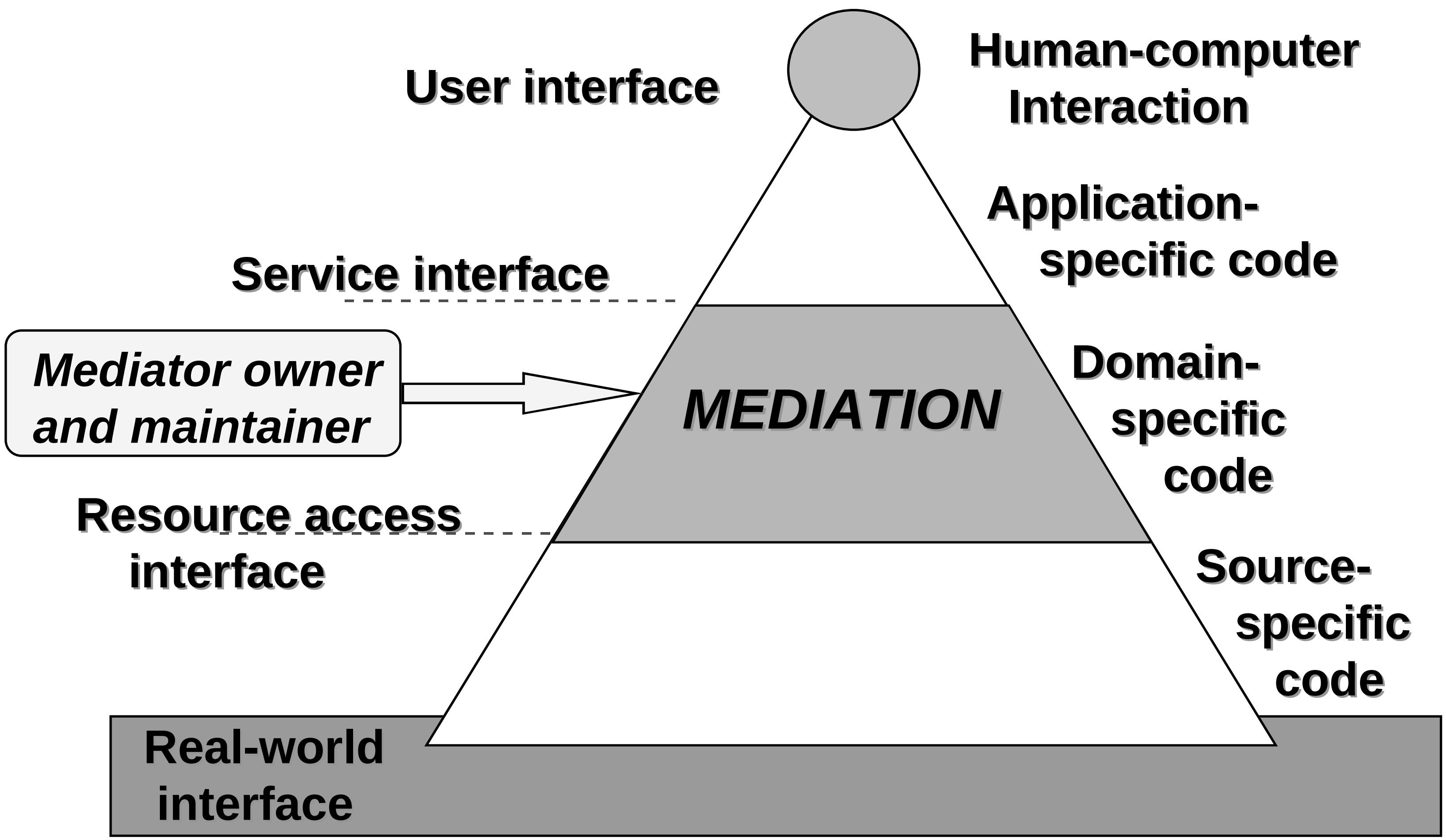General mediation approach: isolate value-added processing