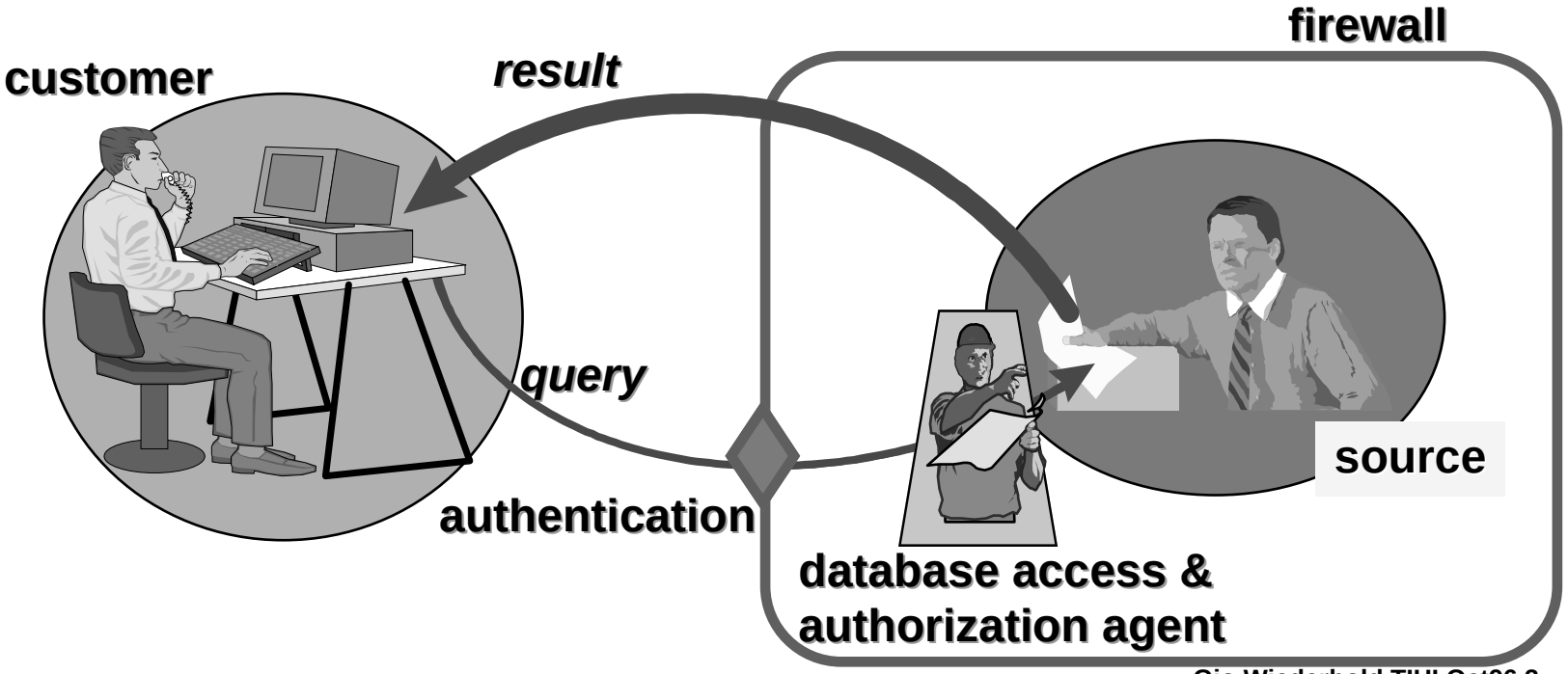
Dominant approach

- Authenticate Customer
- Validate query against database schema
- If both ok, process query and ship results